

SoVa Wednesday Webinar

Forward Virginia Recovery Plan

May 13, 2020 | 11:00 AM

All participants will be placed on Mute | Utilize the chat for your questions

Governor Northam outlined Phase I of the Forward Virginia recovery plan on Friday, May 8th. It is planned to go in effect on Friday, May 15th. Brian Ball, Secretary of Commerce and Trade will join us on Wednesday May 13th to provide a more in-depth look into the recovery plan and will be available to answer questions.

Speakers:

Cassidy Rasnick, Deputy Secretary of Commerce and Trade
Brian Ball, Secretary of Commerce and Trade

SoVa COVID-19 Task Force

Rebecca Adcock, Patrick County Chamber of Commerce
Corrie Bobe, City of Danville Economic Development
Brian Brown, Halifax County IDA
Alexis Ehrhardt, Danville Pittsylvania County Chamber of Commerce
Mark Gignac, Institute for Advanced Learning and Research

Linda Green, Southern Virginia Regional Alliance
Mitzi McCormick, Halifax County Chamber of Commerce
Matt Rowe, Pittsylvania County Economic Development
Bryce Simmons, Patrick County Economic Development
Lisa Watkins, Martinsville Henry County Chamber of Commerce



Cassidy Rasnick, Deputy Secretary of Commerce and Trade

Cassidy Rasnick serves as Deputy Secretary of Commerce and Trade for Rural Economic Development. Prior to her appointment, Rasnick managed the state's economic development efforts for two of the Commonwealth's largest industries – agriculture and forestry – while serving as manager of the office of business development at the Virginia Department of Agriculture and Consumer Services, and previously, as Deputy Secretary of Agriculture and Forestry for Governor McAuliffe.

Before joining the McAuliffe administration, she worked for the Virginia Manufacturers Association and the Virginia Craft Brewers Guild. Rasnick also spent more than five years working for United State Senator Mark Warner.

A native of Botetourt County, Rasnick is a graduate of James Madison University and the Sorensen Institute for Political Leadership.



Brian Ball, Secretary of Commerce and Trade

Brian Ball was appointed Secretary of Commerce and Trade in April of 2018. He previously served in the Northam Administration as Special Advisor for Economic Development and Deputy Secretary of Commerce and Trade.

Prior to joining the Northam Administration, Brian was an attorney at Williams Mullen where he concentrated his practice in mergers and acquisitions, securities laws and corporate governance matters. Brian served as a trusted advisor to senior management, boards of directors and audit and special board committees handling such matters as internal investigations and activist shareholders. He also regularly represented clients before state and federal administrative agencies and the Virginia General Assembly. Brian served on the firm's board of directors and as its General Counsel.

Brian graduated with high distinction from the University of Virginia where he was an Echols Scholar and a member of Phi Beta Kappa. He received his Juris Doctor degree from the University of Virginia. He is admitted to practice in Virginia, the District of Columbia and California. He served as an assistant U.S. Attorney for the Central District of California from 1981 to 1982.